

# Advertise in *City & County*The journal of the Northumberland and Newcastle Society Ad dimensions and costs 2024

Our high quality A5 printed journal is sent to members four times per year covering Northumberland, North Tyneside and Newcastle upon Tyne. A PDF version is emailed to all of our group members so it can be shared. The potential reach is over 25,000.

#### **Issues:**

Spring – March (copy deadline 15 February)
Summer – June (copy deadline 15 May)
Autumn – September (copy deadline 15 August)
Winter – December (copy date 15 November)

#### **Full Page**

124.5mm deep x 186mm wide £125

## Half Page (landscape)

124.5mm wide x 92mm deep £65

### **Quarter Page (portrait)**

92mm deep x 61mm wide £40

Prices are per issue. Advertisers are expected to sign up for at least one year (4 consecutive issues) and you will be sent an invoice for the full amount.

# Full page

124.5mm x 186mm

Half page

124.5mm x 92mm

**Quarter page** 

61mm x 92mm